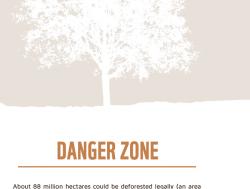


- Despite the amnesties and permissions for legal levels of deforestation, Brazil's Forest Code is one of the most environmentally progressive laws in the world in terms of conservation in private properties and native vegetation protection.
- The new law, signed in 2012, brings a new point, the Rural Environmental Registry (CAR), which is an Environmental Regularization Programme (PRA).
- The CAR is a wide-ranging system used for environmental and territorial management in which rural landowners should register their lands. This will allow municipal, state and federal governments to regulate and monitor conformity with the law, and deforestation.
- The PRA has the potential to favor, not only the maintenance of vital ecosystem services to the productive sector water production, pollination, soil stabilization, maintaining natural predators for pests as well as help with the recovery of what has been illegally deforested over that last decades, converting sanction and fines into preservation, improvement and recovery services for the quality of the environment. Challenge: bring the private and public sectors together to support production within legal parameters, associating conservation and zero convergence of native vegetation into productive good practices for Brazilian farming commodities, such as soy, beef, sugarcane, paper and cellulose.



About 88 million hectares could be deforested legally (an area equivalent to the sum of the states of Rio de Janeiro, São Paulo, Paraná, Santa Catarina and Rio Grande do Sul).

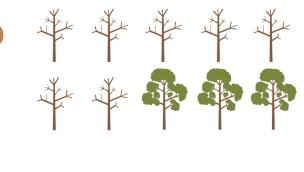


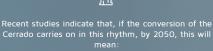
This permission has great impact on the biomes that have less protection in the Forest Code, specially the Cerrado, which only has 20% protection within its rural properties.



There has been a

% increase in deforestation in the Amazon during the period between 2012 and 2016.





THE DESTRUCTION OF

OF WHAT IS LEFT OF THE BIOME THE EXTINCTION OF APPROXIMATELY



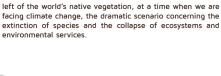
SPECIES OF PLANT
(A NUMBER 3 TIMES HIGHER THAN THAT OF ALL
EXTINCTIONS SCIENTIFICALLY RECORDED SINCE 1500)

THE EMISSION OF CO² eq









environmental services.

MAKING IT COUNT

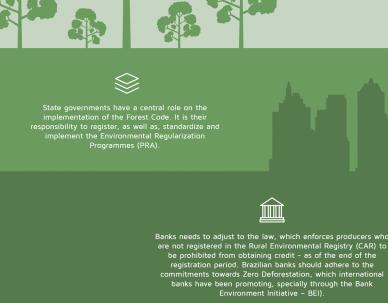


Implementing the Forest Code v several environmental benefits,

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several environmental benefits, among which are the connections between remaining native vegetation, restoration and protection of new areas through the compensation in priority areas, advances in management mechanisms, etc.



Countries and large international corporations have been progressively signing commitments to Zero Deforestation, such as: The New York Declaration on Forest, The Consumer Goods Forum Commitment, Bank Environment initiative and several others. WWF-Brazil advocates for the adoption of the Priority Compensation concept, which involves channeling the compensation flow of the PRA towards the areas with greatest social environmental relevance – ensuring their protection, and preventing them from being legally deforested. Sustainable Development Goals of zero deforestation is a global agenda, and the international agreements signed by the Brazilian government require us to take concrete actions, such as the Paris Agreement (and the Nationally Determined Contribution - NDC of Brazil), Arichi Biodiversity Targets and Development Objectives Sustainable.







Brazil already has official maps of Priority Areas for Conservation and Sustainable Use, which greatly favors the Priority Compensation Process

It is estimated that the total liability for legal reservations represents 78% of total deficits, or 16.4 million hectares. All of this has a great potential to bring conservation benefits to society.



As for the permanent preservation areas liability (APP), it corresponds to 4.6 million hectares, which gives us an idea of the scale of the regularization challenge faced by the country.



