

CHICO BENTO

MAURICIO



Venda proibida - distribuição gratuita





Chico Bento
Embaixador do WWF-Brasil

Mônica
Embaixadora do UNICEF

**UNICEF, WWF-Brasil e MSP Estúdios se unem
para falar sobre clima, meio ambiente e os
direitos das crianças.**

Nesta edição especial para a COP 30, Chico Bento e seus amigos se juntam para mostrar que ouvir as crianças e adolescentes é essencial para construir um futuro justo, saudável, sustentável e harmonioso para pessoas e natureza.

A MSP, um dos maiores estúdios de entretenimento do Brasil, criada por Mauricio de Sousa, dá vida aos personagens amados pelos brasileiros, como Chico Bento e a Turma da Mônica.

Há mais de 60 anos, suas histórias emocionam e conectam gerações, tornando-se parte da memória afetiva e cultural de milhões de brasileiros.

unicef 
para cada criança



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em

POLUIÇÃO DOS RIOS



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PARA SABER MAIS:



<https://www.unicef.org/brasil/mudancas-climaticas-e-meio-ambiente>

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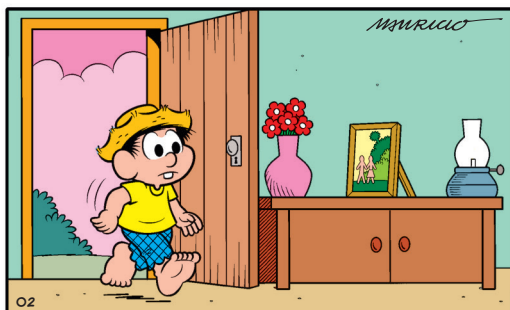
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PRESERVAR



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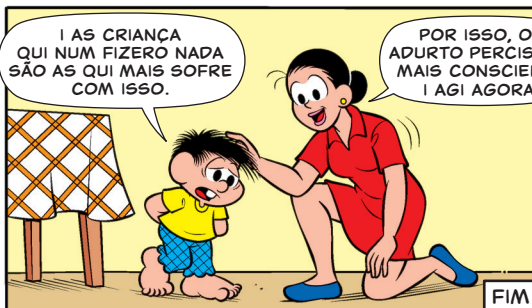


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ALAGAMENTOS NAS
CIDADES



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em
ÁREAS DE PRESERVAÇÃO
PERMANENTE E ÁREAS
DE RESERVA LEGAL



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JULHO SEM PLÁSTICO



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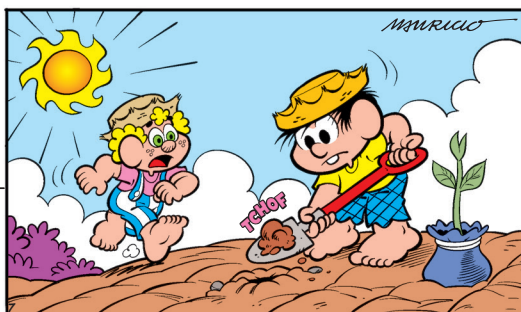
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REFLORESTAMENTO



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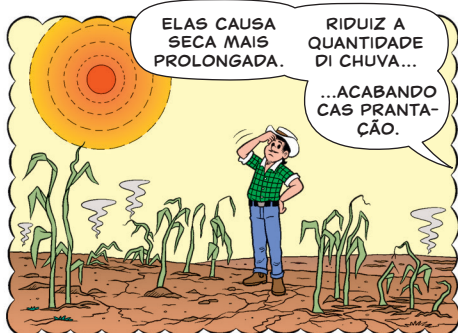
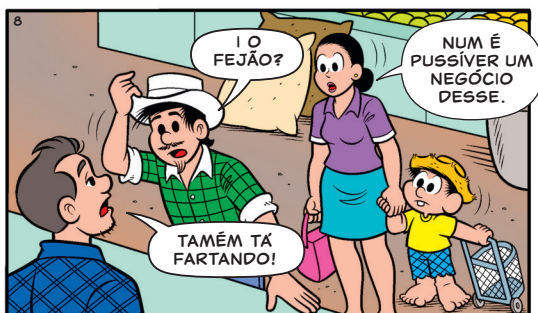
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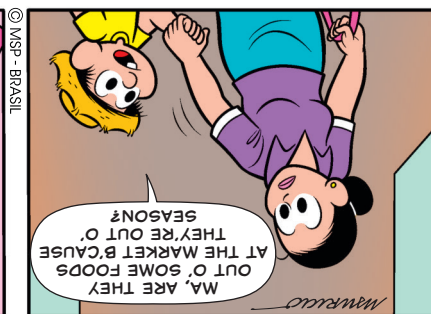
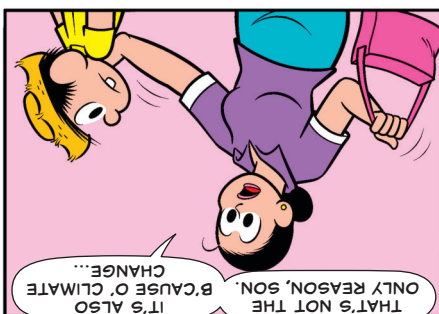
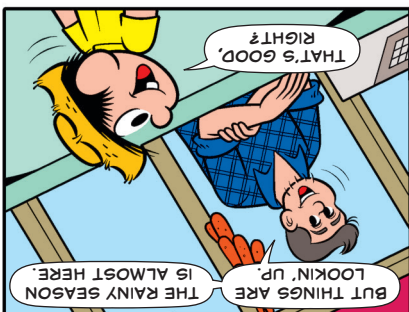


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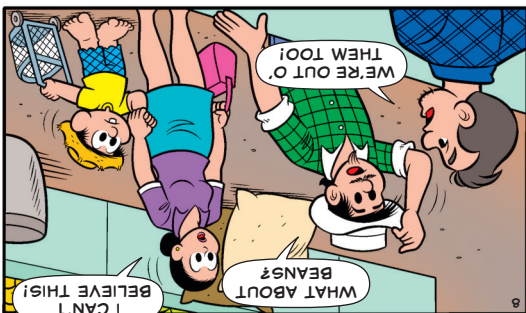
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WORLD FOOD DAY

CHUCK BILLY



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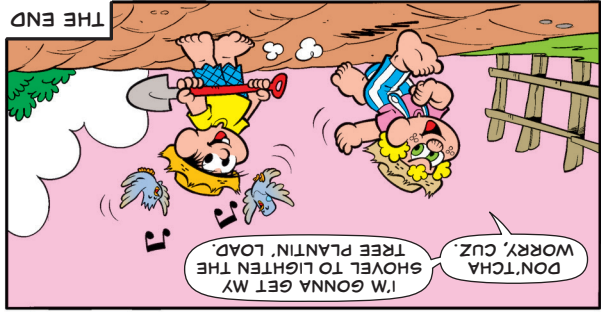


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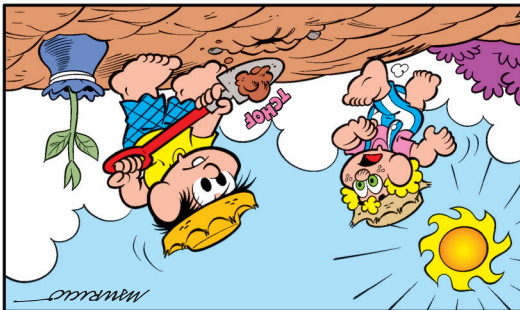
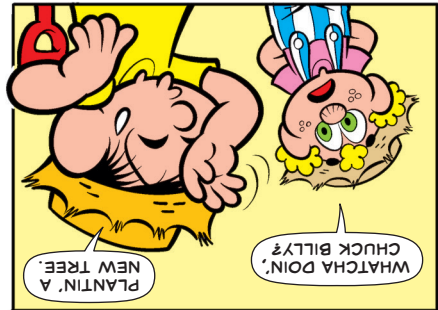
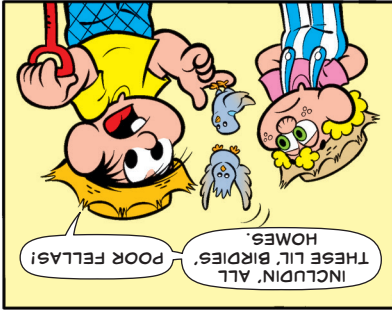
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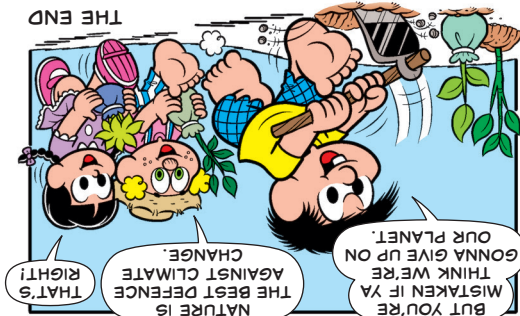
CHUCK BILLY in REFORESTATION



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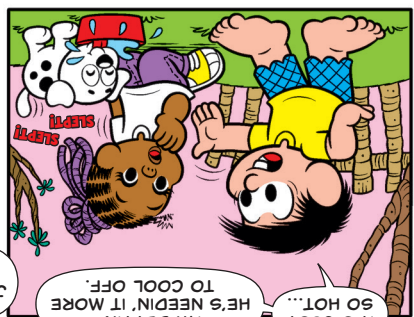
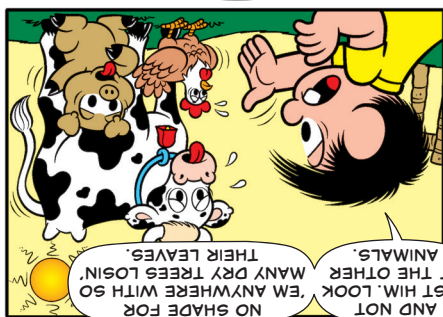
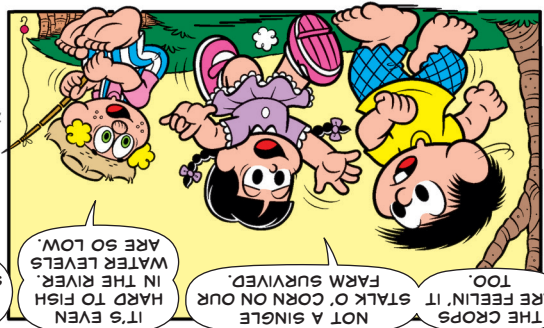


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EXTREME HEAT

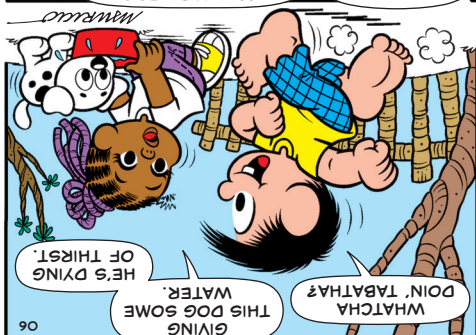
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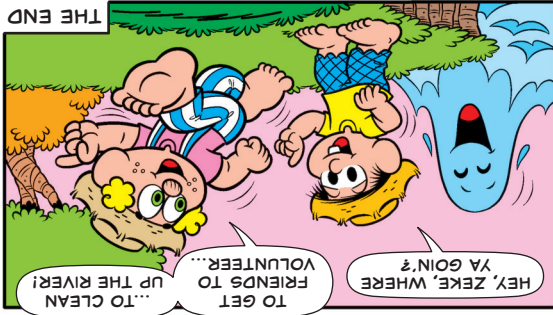
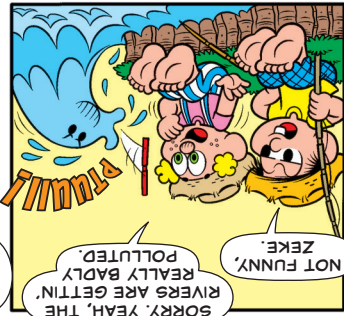
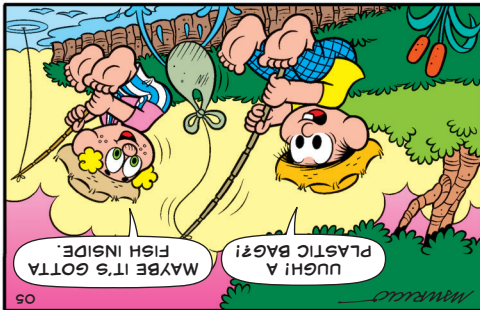


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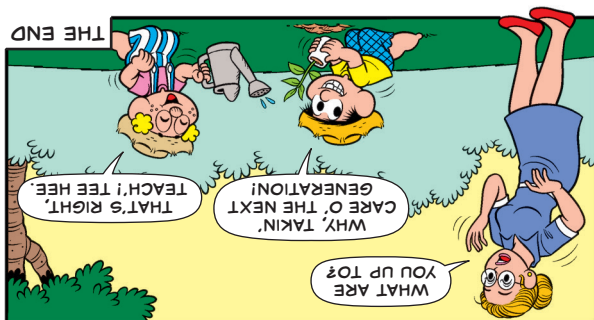


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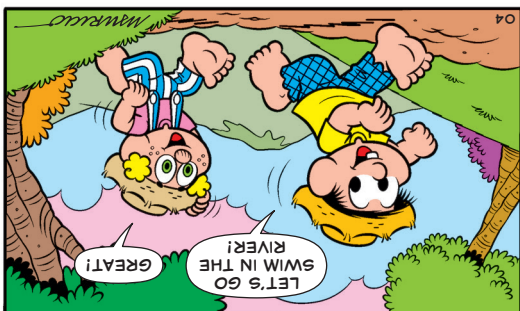
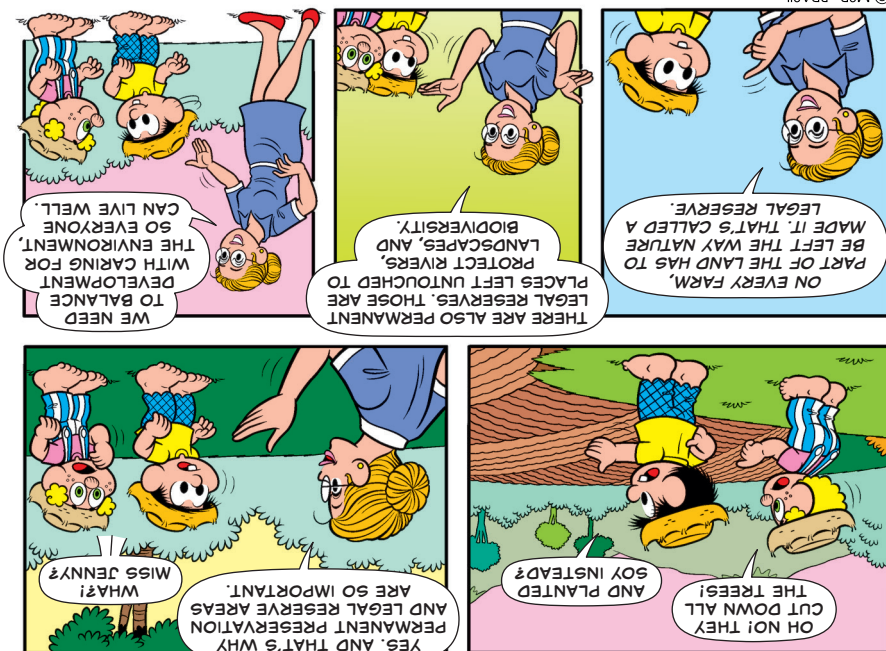


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PERMANENT PRESERVATION AND LEGAL RESERVE AREAS

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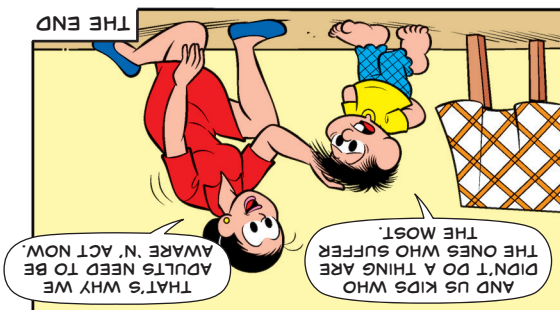
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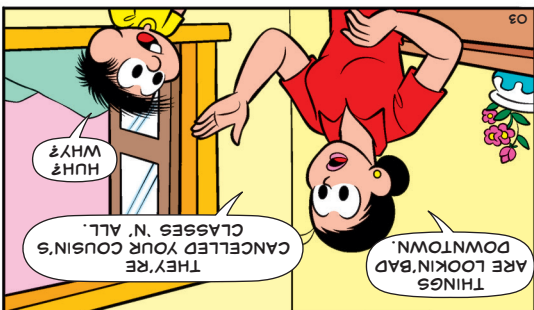
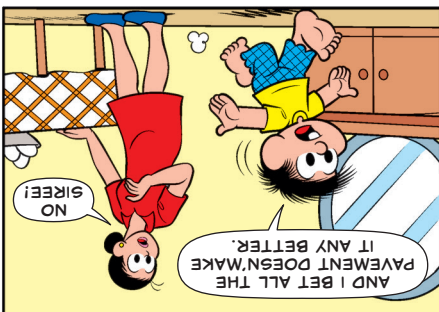
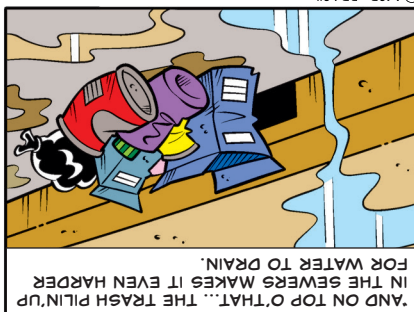


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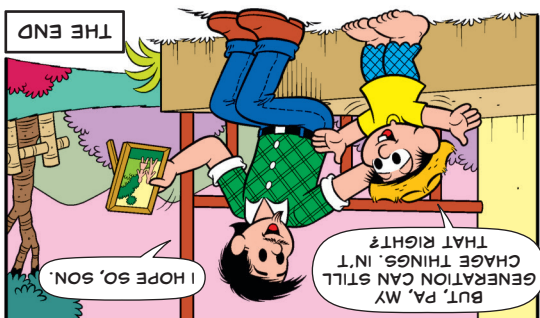
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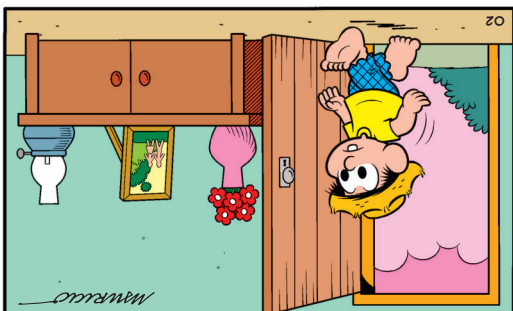
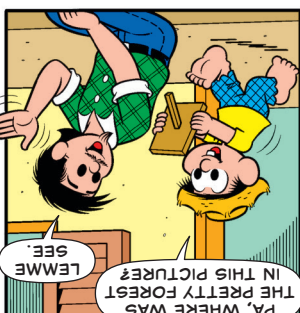
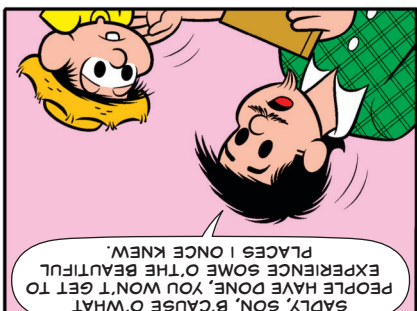
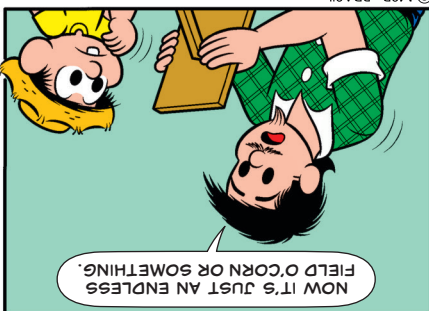
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CONSERVATION

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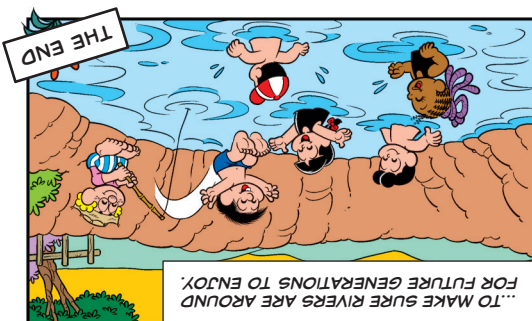


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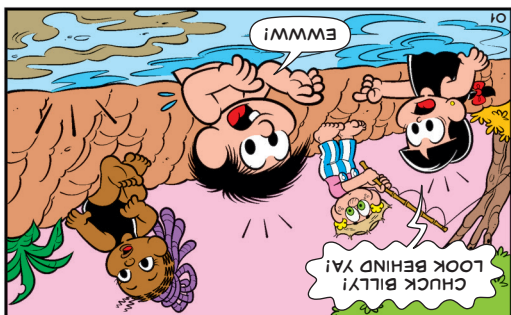
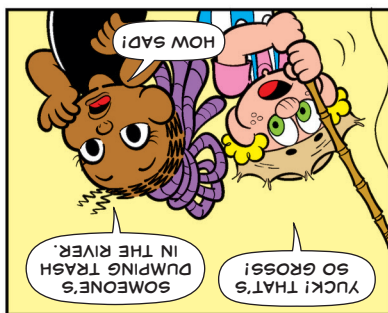
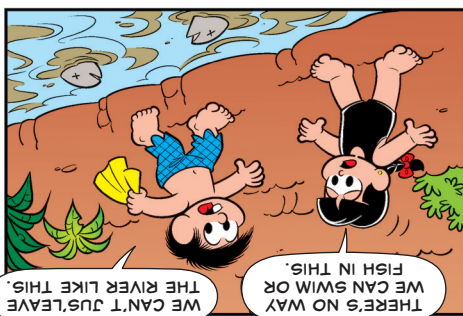
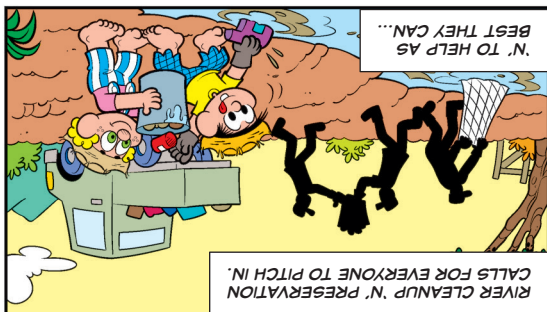
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THE POLLUTED RIVER

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MAURICIO PRESENTS:



Chuck Billy
WWF-Brazil Ambassador

Monica
UNICEF Ambassador

UNICEF, WWF-Brazil and MSP Studios are teaming up to talk about climate, the environment, and children's rights.

In this special COP30 edition, Chuck Billy and friends show that listening to kids and teens is key to building a fair, healthy, sustainable and balanced future for both people and nature.

MSP, founded by Mauricio de Sousa and today one of Brazil's largest entertainment studios, brings to life beloved characters like Chuck Billy, Monica and Friends. Their stories have been inspiring and uniting generations for over 60 years, making these characters a cherished part of life for millions of Brazilians.





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